

CONQUER KIDS' CANCER



Partner with the largest non-government funder of pediatric cancer research grants to fuel innovative therapies that help kids with cancer survive and thrive.



This proposal contains competitive and/or proprietary information and is intended for the specified audience only.

PARTNER WITH ST. BALDRICK'S

Like you, our goal is to find less-toxic treatments and cures for all kids with cancer. We know that we can achieve more for kids and we can do it faster. Funding the best research we can change the outcomes, together.



INVEST WITH US

We invite your organization to invest with the St. Baldrick's Foundation in the fight against childhood cancers. As the number-one private funder of childhood cancer research grants, we're both knowledgeable and passionate about helping children with cancer survive and thrive.

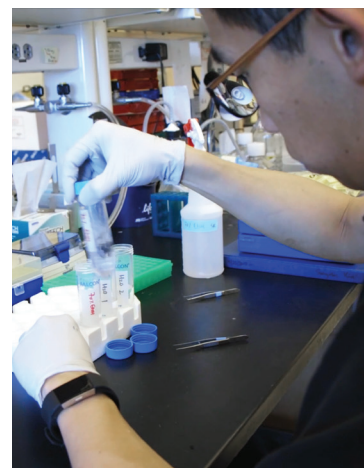
Facts About St. Baldrick's

- **Mission:** The St. Baldrick's Foundation is a volunteer- and donor-powered charity committed to supporting the most promising research to find cures for childhood cancer and give survivors long and healthy lives.
- **Based in the U.S. and active in 29 countries,** we fund hundreds of grants every year from basic research to clinical trials, supportive care research and more; essentially every type of childhood cancer receives funding annually.
- **Scientific Advisory Committee:** This widely respected group of pediatric oncology researchers offer meaningful evaluation and guidance to ensure that every dollar granted is used in the best ways possible to find cures for kids and give survivors long and healthy lives.
- **Scientific Review Process:** At least three experts review each grant application, with the same scoring system used by the National Cancer Institute. Additional discussion addresses those with widely differing scores, with more experts weighing in. Funding recommendations are finalized by the chair of the Scientific Advisory Committee and approved by the St. Baldrick's Board of Directors, according to the amount of money available to grant.

Help Us Save Kids' Lives

Great progress has been made in the fight against childhood cancers, but there is still work to be done. Every two minutes, a child somewhere in the world is diagnosed with cancer. In the United States, where pediatric cancer takes more lives than any other childhood disease, one in five children diagnosed with cancer will not survive. Of those who do, 99% experience lifelong health problems, by age 50—from heart disease and cognitive deficiencies to physical limitations like difficulty walking, breathing and eating—as a result of their cancer treatments.

Together, we can find less-toxic treatments for childhood cancers and create hope for cancers with very low survival rates. We offer a variety of partnership opportunities that can be tailored to suit your philanthropic plan. We also have the experience, expertise, and resources required to ensure your donation goes towards the most promising childhood cancer research no matter where it is taking place.



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**Since 2005,
St. Baldrick's
has funded over
\$282 million in
research grants**
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WHAT PARTNERS ARE SAYING

Why the Ty Louis Campbell Foundation Chooses to Partner with St. Baldrick's Foundation.

Ty Louis Campbell represents the one in five children who will not survive a cancer diagnosis. Diagnosed with a brain tumor in 2012 at age two, Ty underwent intense treatment and was eventually declared NED (or No Evidence of Disease). But Ty's cancer returned. He spent four weeks in hospice before the cancer took his life shortly after his fifth birthday.

Ty's parents, Cindy and Lou Campbell, created the Ty Louis Campbell (TLC) Foundation following their son's death. But they were unsure what to do with the money they raised. That's why they decided to partner with St. Baldrick's. "St. Baldrick's has an incredible Scientific Advisory Committee that is probably the most informed group on all childhood cancer research taking place today," Cindy said.

Today, six years since the start of the partnership, TLC continues to enjoy a successful partnership with St. Baldrick's. Together, the two charities have funded a project that is now entering a very promising clinical trial and, if successful, will lead to an entirely new therapy. St. Baldrick's has 7 current partners and the collective impact has been to fund over 15 projects and invest \$2M towards research.



Why others choose to Partner with St. Baldrick's Foundation.

: "Partnering with St. Baldrick's Foundation and bringing our
: foundations together gives us the opportunity to have a greater
: impact and broader reach because of their tremendous knowledge
: and best research for cures."

: Sharon White (Mom to Micaela),
: Micaela's Army Foundation

: "We at Team Campbell Foundation are thrilled to partner with
: St. Baldrick's Foundation to fund critically needed childhood cancer
: research. Research is one prong of our mission at TCF. By partnering
: with SBF, we are able to spend our research dollars faster since we are
: able to choose from projects the medical advisory team at SBF has
: already deemed viable. An added benefit is the ability to basically
: double our research dollars since SBF matches our investment."

: Robin Hoyt (Mom to Campbell),
: Team Campbell



ADVANTAGES OF PARTNERING WITH US

Partnering with St. Baldrick's ensures the money you've raised goes to the best, most promising childhood cancer research, no matter where it is taking place. One of the greatest challenges some organizations face is trying to ensure their dollars have the greatest impact.

As the largest non-government funder of pediatric research grants in the world, the depth of our funding portfolio includes training for the next generation of childhood cancer experts, supporting promising new discovery research, and translating new discovery research into treatment options along with funding clinical trials.

St. Baldrick's is connected to and supporting more than 376 research institutions and 9,000 childhood cancer experts around the world. As such, the extensive expertise of the St. Baldrick's Scientific Advisory Committee is second to none with an unparalleled peer-review process.

In addition, St. Baldrick's utilizes the premier online platform for proposal application and review, which allows for centralized applications and ensures equity in evaluation and scoring projects. At the end of our scientific review process, we know the very best projects are identified... and our goal is to fund them all.

This is made possible with help from our charity partners.

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EXECUTING OUR MISSION

Realistic

We are driven by the realities of childhood cancer and the lives affected by it.

Accomplished

We are the largest non-government funder of childhood cancer research grants in the world.

Collaborative

We work with leading childhood cancer experts and organizations to align funds to support the most promising research.

Purposeful

Our review process, guided by an expert scientific advisory committee, ensures every dollar granted funds most promising research to find cures for kids and give survivors long and healthy lives.

Diversified

The breadth and depth of the research we fund for childhood cancer is unparalleled.

Supportive

We provide our volunteers and families with information and access to resources they need.

Informative

We go to great lengths to ensure our communications are accurate.

Consistent

We have one focus: Make sure everything that St. Baldrick's does to furthers the goal of finding better treatments and cures for all kids with cancer.

EXECUTING OUR MISSION

The St. Baldrick's Foundation is committed to supporting the most promising research to find cures for childhood cancers and give survivors long and healthy lives.

What does it mean to our partners, who help fund the most promising childhood cancer research?

It means parents can fulfill a promise they made to their child and fulfill their mission by funding the work that leads to new discoveries. Exploring treatments with fewer toxicities. Novel treatments with greater promise of a cure. Innovative trials to bring a new drug to market. It means communities that care enough to come together to fund research can change the lives of children in their community or honor the legacy of a child.

When we apply our scientific review process to hundreds of applications each year, we identify millions of dollars in projects that alone we could not fund. The more partners we have, the more research we can fund, ensuring we get closer to a day when there will be a cure for every childhood cancer.

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**Each year
St. Baldrick's
receives more
excellent research
applications than
the year before.
In partnership, we
can do more.**

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IMPACT

The St. Baldrick's Charity Partnership program has made it possible to make advancements in treatments for the most common cancers, as well as those that are so often overlooked. Partnership provides us with the ability to make a difference for kids with all types of cancer.

One of our partners supported Dr. Cheshier's novel concept to treat brain tumors by stimulating the immune system to "eat" cancer cells while leaving healthy cells alone. This work has advanced to clinical trials.

“This work could not have been completed without the support of the Foundation. Pediatric cancer is significantly underfunded at the national and international levels. Various factors (e.g. more adult patients with cancer, profit seeking) promote the study of adult cancer far and beyond pediatric cancers, despite the fact that cancer is the #1 disease killer of children. With the support of the Foundation, antiCD47 for pediatric cancer became a “first-thought” instead of an afterthought.”

- Samuel Cheshier, M.D., Ph.D.,
- University of Utah

With your help,
St. Baldrick's
can support
discoveries that
lead to cures for
kids with cancer.

CONTACT US

A partnership with St. Baldrick's will ensure the money you've raised goes to the best, most promising, childhood cancer research available.

Contact us today and see how we can join forces to #DFYchildhoodcancers.

Let's talk.

Susan Heard

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**CONQUER
KIDS'
CANCER**

**St. Baldrick's
FOUNDATION**

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